

Thank you for joining!

We will begin our call shortly.

All lines are muted and you will hear silence
until the call begins.



Deem Download

Q2 2015

Presented June 9, 2015

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Housekeeping

- This call is being recorded and will be available on the Deem admin site.
- All participants are in a listen only mode.
- We ask that you post questions directly through the CHAT feature in WebEx or send them directly to your Customer Success or Channel Sales Manager. We will respond to all questions with a Q&A summary.
- If you would like to find out more information on the topics covered please contact your Deem Customer Success or Channel Sales Manager.

Agenda

Introduction and Company Updates

Joan Lim
Product Marketing

Product Spotlight:
Car Service

Henry Tran
Product Management

Looking Ahead:
Dynamic Site Messaging
Mobile

Garner Swann
Product Management

Reminders

Joan Lim
Product Marketing

Deem Company Updates

Come see us at these Travel and Procurement Events in 2015

- Global Business Travel Association (GBTA) Conference
Orlando, FL (July 25-29)
Booth #625
- ProcureCon Indirect West
Phoenix, AZ (Sept 28-30)



Effectively Manage Indirect Spend

“A Guide to Indirect Spend” e-book co-authored by Deem and Spend Matters, explores various system elements and takes deeper dives on how to effectively manage indirect spend.



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Executive Editor



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Download a copy at www.deem.com.



Product Spotlight:
Car Service

Deem Car Service Unified Desktop and Mobile App

First phase:

The advanced schedule app on mobile, followed by an integrated desktop booking experience.

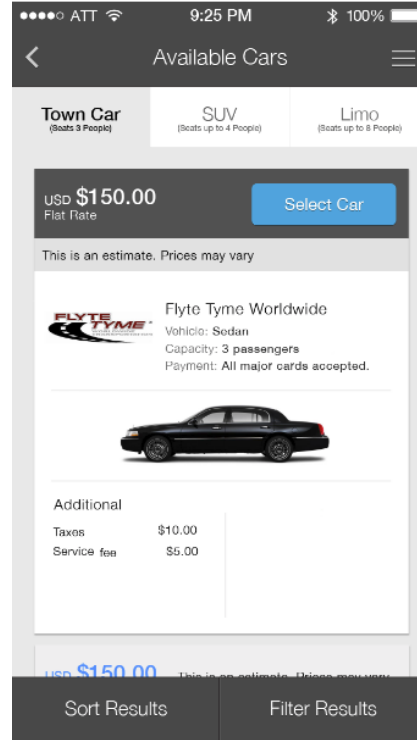
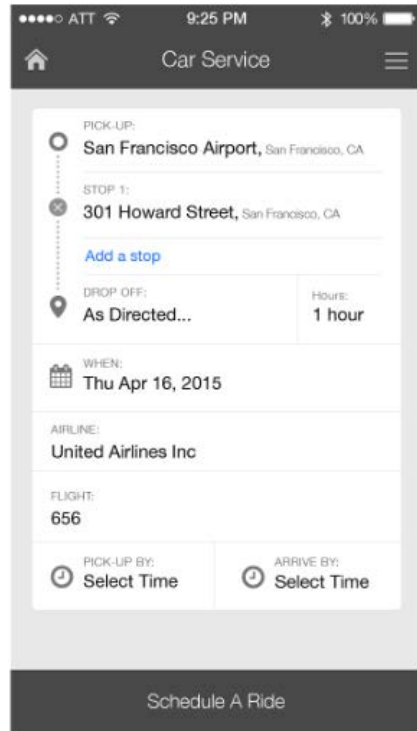
Second phase:

Integration of Car Service into the overall Travel flow, including the trip planner.

Final phase:

GDS integration for Deem Car Service, enabling you to better support and manage your customer's Car Service needs all within one platform.

Deem Car Service Mobile App Design Preview



Deem Car Service Merchant Network

- Access to preferred car service merchants that have been pre-screened and vetted
- Evaluate merchants easily based on your needs and preferences
- Saves time and money by eliminating the need to issue an RFP
- Ideal for businesses that currently do not have preferred car service merchants.
- Supplement existing merchants to expand coverage nationally and internationally.

Dynamic Site Messaging

Dynamic Site Messaging

Dynamically control and customize site messaging

- Message prominently displayed at top of each target page
- HTML supported messaging
- Ability to configure messaging by user group
- Ability to configure messaging by date range
- Ability to configure messaging by traveler context, destination, airline, hotel chain, hotel property, rental car company, airport, city, state, country, or region (collection of locations)
- Dynamic messaging will include a links to custom fields with the ability to trigger unique messages based on user prompts
- Java Script based rules engine allows for highly customizable messaging

The top screenshot shows a travel website interface. At the top, there are navigation tabs: Home, Travel, Shopping, Shipping, Conferencing, and Expense. Below this is a header for "Travel | Review your trip". A green banner contains the text "Your Custom Message Header (No HTML)" and "You are flying from JFK to LAX. Enjoy your trip!". Below this, it says "Message without any javascript conditions".

The main content area shows flight details for "United Airlines 441" from "New York, NY (JFK)" to "Los Angeles, CA (LAX)". The price is listed as "USD \$555 per person, complete trip". The flight is scheduled for "Tue, Jul 21 EDT", departing at "6:00 AM" and arriving at "9:05 AM". The class of service is "Restricted Coach" with "8h 5m (Non-stop)" and "80% on time". There are links for "Choose seats" and "Fare Rules".

On the right side, there is a "Tools" section with links for "Low fare options", "See all Flights", and "Checked baggage fees".

The bottom screenshot shows a "Partner Dashboard" configuration page. The dashboard has tabs for "Settings", "Users", "Services", "Groups", "Rules", and "Reports". The "Services" tab is active, showing "DSM1 (Collection:Test)".

Under "Field Information", there are input fields for "Name" (DSM1), "Label" (DSM1), and "Field Type" (DSM1). A "Tool Tip" field contains the text "This is a tooltip".

Under "Field Type Preference", there is a "Dynamic Site Message" field containing the text "File have special message".

At the bottom, there is a "Server side javascript to specify default value for the field" section with a code editor containing the following code:

```
var depCity = UserProData.UserSession.AirSearch.FlightLog(0).OriginAirportCode;
var arrivalCity = UserProData.UserSession.AirSearch.FlightLog(0).DestinationAirportCode;

if (depCity == "JFK" && arrivalCity == "LAX")
    out.print("true");
else
    out.print("false");
```

Buttons for "Save" and "Cancel" are at the bottom right.

Mobile Highlights

Deem Travel Mobile Highlights

January/February 2015 Single PNR

Add Service

Users will be able to add hotel and car to a flight booking pre-purchase

Remove Service

will be able to remove a service pre-purchase

March 2015 Change/Cancel Phase 1

Add Service

Users will be able to add hotel and car to a flight booking post-purchase

Cancel Trip

Users will be able to cancel an entire trip post-purchase

June/July 2015 Change/Cancel Phase 2

Change Service

Users will be able to change a flight, hotel and/or rental car post-purchase

Alignment

Users will be able to change flights post purchase and auto align hotel and/or rental car to new flight selection

Add Flights

Users will be able to add flights to a hotel and/or rental car booking pre/post-purchase

Selective Cancel

Users will be able to selectively cancel individual service post-purchase

Automated Exchange (July 17)

Users will be able to change return flight only and the system will automate the ticket exchange using ATE

Usability Enhancement

User will be able to set specific flight time request when searching for flights

Reminders

Helpful Reminders

- Deem Corporate Release Workshop is on Thursday, July 23 at 2pm ET/11am PT. Deem Partner Dashboard training series is the week of July 13. For both events, please register at deem.webex.com
- Upcoming Deem release dates: C release on June 24.
- Deem is available in English, French Canadian and Spanish.
- Get continuous updates from Deem by:
 - Twitter – Follow us at @Deem
 - LinkedIn – Connect with us at Deem, Inc.
 - Facebook – Like us at Deem
 - Deem.com – <http://blog.deem.com/> and <http://www.deem.com/news/announcements>

Helpful Reminders

- Today's presentation, Q&A and webinar recording will be available for download from the external wiki site - admin.deem.com later this week.
- See you next quarter!
Stayed tuned for future information on the Q3 2015 Deem Download call.

Thank you for attending today!

For more information on the topics covered today please contact your Deem Customer Success or Channel Sales Manager.