

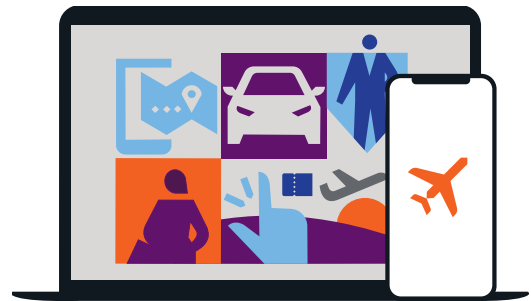
Ride Assist

Personalized Ground Recommendations

Powered by personalization and real-time data, Ride Assist enables travelers to discover, compare, and book ground transportation. Ride Assist uses machine learning to consider the traveler's needs and travel history, the weather, travel time estimates, preferences, company policy, and all available ground transportation providers in the area, to present intelligent and personalized ground recommendations to the traveler.

It's like a personal assistant, but better. Ride Assist presents options for each leg of the trip; from the moment your traveler leaves home, to the time they return, Ride Assist offers ground transportation options throughout the journey.

Let Ride Assist help your travelers book smarter and more cost effective ground travel.



Benefits



Save Time and Money

Book the best ride option for your trip based on real-time cost estimates, travel time estimates, environmental conditions, and personal preferences.



Enhance Duty of Care

Know where your travelers are throughout their entire trip, including their ground travels. Ground transportation booked in Deem will appear on your traveler's itinerary.



Increase Adoption

Keep your travelers booking in-policy and on-platform with personalized ground transportation options presented within the booking flow.



Gain Visibility

When your travelers book ground along with their entire trip, you gain full visibility into their journey. And with full visibility, you get better analytics.



Control Spend

Get a tighter grip on your company's travel spend. Ride Assist considers your travel policy in all its ground recommendations, helping lead your travelers to smarter choices.