**TMC to send to customers: Deem mobile app is now available (Android and iOS)**

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| --- | --- |
| **Subject**  [Not to exceed 50 characters] | Streamline your travel program the easy way |
| **Primary Msg: Body Content** | {{FIRSTNAME}},  Now arriving in the first-class terminal: Deem mobile app for iOS and Android.  With Deem you get an effortless global travel management platform that improves adoption and controls spending by giving your travelers:   * Simplified booking and modifications * Faster travel searches and more airfare options * Superior duty of care functionality   Download Deem today.  [App-store-icon-transparent-photo-12 | Bulle Rock](https://apps.apple.com/us/app/etta-for-business-travel/id1477594097)[Google Play Badge transparent PNG - StickPNG](https://play.google.com/store/apps/details?id=com.deem.app.twa)  Best regards,  {{PERSON’S SIGNATURE}} |
| **CTA** | [Get my Deem launch kit](https://deemadmin.atlassian.net/wiki/spaces/EN/pages/1224736785/Etta+Launch+Resources+Direct+Customers) |