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| **TMCs Send to Customers** |
| **Subject Line** | Improve compliance and control costs in one move |
| **Pre-header** | The best user experience in corporate travel.  |
| **Graph 1:** | With Deem Mobile, you get a versatile corporate travel platform that improves travel for your team while encouraging in-policy bookings, controlling costs, and optimizing duty of care.  |
| **Graph 2**:  | When you let your travelers know about booking on Deem Mobile, you give them the key to better business travel. And with full control of the options they see, you’ll be able to guide their booking with none of the fuss of straying off policy.   |
| **CTA**  | Get My Deem Mobile Activation Kit  |
| **CTA URL** | [https://deemadmin.atlassian.net/wiki/spaces/EN/pages/1224736785/Etta+Resources+Direct+Customers](https://deemadmin.atlassian.net/wiki/spaces/EN/pages/1224736785/Etta%2BResources%2BDirect%2BCustomers) |