**TMC to send to customers: Etta mobile app is now available (Android and iOS)**

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| --- | --- |
| **Subject**[Not to exceed 50 characters] | Streamline your travel program the easy way |
| **Primary Msg: Body Content** | {{FIRSTNAME}},Now arriving in the first-class terminal: Etta mobile app for iOS and Android. With Etta, powered by Deem, you get an effortless global travel management platform that improves adoption and controls spending by giving your travelers: * Simplified booking and modifications
* Faster travel searches and more airfare options
* Superior duty of care functionality

Download Etta today.App-store-icon-transparent-photo-12 | Bulle RockGoogle Play Badge transparent PNG - StickPNGBest regards,{{PERSON’S SIGNATURE}} |
| **CTA** | [Get my Etta launch kit](https://deemadmin.atlassian.net/wiki/spaces/EN/pages/1224736785/Etta%2BLaunch%2BResources%2BDirect%2BCustomers) |