**TMC to send to customers: Etta (Android) is coming soon**

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| **Subject**  [Not to exceed 50 characters] | Simplify how you fly with Etta for Android |
| **Primary Msg: Body Content** | {{FIRSTNAME}},  The countdown has begun, and on September 29, Etta for Android will be landing on the Google Play store. With Etta, powered by Deem, your travelers get a first-class corporate travel platform that provides:   * Simplified booking and modifications * Faster travel searches and more airfare options * Superior duty of care functionality   Download the launch kit for all the key details today.  Best regards,  {{PERSON’S SIGNATURE}} |
| **CTA** | [Get my Etta launch kit](https://deemadmin.atlassian.net/wiki/spaces/EN/pages/1224736785/Etta+Launch+Resources+Direct+Customers) |