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| **Booking Confirmation** | |
| **Subject Line** | Take control of your upcoming trip |
| **Pre-header** | A (not so) corporate travel app that keeps up with the way you do business |
| **Graph 1:** | Thanks for booking on Deem. Now that you’ve handled the hard part, let Deem Mobile help you with the rest. Instead of relying on individual email, airline, hotel, or rental car apps while traveling, Deem Mobile brings it all together for you. |
| **Graph 2**: | With Deem Mobile, you can:   * View your itinerary and trip details * Modify or cancel your trip as you need to * Book a new trip from the palm of your hand |
| **CTA** | Download Today |
| **CTA URL** | <https://www.deem.com/etta-mobile-app> |