

Etta Go

A travel platform with full-service functionality on an off-the-shelf budget

Business travel is one of a company's most important investments. And even with a tight budget, it's crucial that travelers have the best experience possible. Etta Go, powered by Deem, is here to help. It's an online travel booking solution built specifically for small- and medium-sized businesses—and the hardworking travel management companies (TMC) that manage their travel.

Etta Go has many of the Deem features business travelers love most. The modern interface makes it a snap for travelers to book or change any aspect of their trip. And because Etta Go is up and running in less than 10 minutes, your customers stay in policy and rein in costs from day one.

Nothing stands still in business. So when your customers grow and need extra functionality, the full-service Etta platform has them covered.

10 min or less
to self on-board

2 min
to book a trip

What you'll love about Etta Go



Negotiated Rates

Apply customer and TMC-negotiated rates for additional savings on every trip booked.



Guided Help

Ask Etta guides travelers through booking and managing their trips when they need it (and disappears when they don't).



Actionable Insights

Get real-time access to easily track travel spend and transactions.



Southwest Direct Access

Book full Southwest Airlines inventory right from the platform.



Self-onboarding

Get going fast; customers can start booking in just minutes.



Google ITA Search Engine

Get more airfare options, dynamic sorting, and quicker response times than GDS-only solutions.



Policy Builder

Control costs and streamline workflows with the easy-to-use policy engine.



Tripadvisor Reviews

Travelers get instant access to Tripadvisor reviews to help them select the hotel they'll love.



Travel SafetyCheck

Travelers get up-to-date, location-specific health and safety information right in the booking flow.